



adaptivemobile
trusted network protection

Enterprise Mobile Security Management (MSM) for Mobile Operators

Securing the Enterprise Revenue Stream

New Differentiated Service for your Enterprise Customers

Comprehensive Mobile Security: fully protects enterprises from common and advanced security threats

Smart Routing: allows targeted inspection of suspicious traffic while maintaining employee privacy

Roaming Policy: ensures appropriate usage for national, international and WiFi connected users

Drilldown Threat Reports: guided analysis of threats for enterprise administrators

Application Scanning: malicious app blocking, plus identification for those apps pre-installed on smart devices

Putting your Customers in Control



Operators are facing more competitive markets than ever before. Targeting and encouraging service adoption in the high value enterprise segment is a critical success factor. As trusted providers to enterprises, operators are perfectly positioned to provide a security-as-a-service offer to these customers, starting with SMBs, who find current mobile security offerings too complex to deploy, too expensive to integrate, and too time consuming to manage. In addition, operators displacing these traditional offers with a cloud-based service will avoid high touch projects requiring dedicated resources, consequently expanding their target market and increasing profitability. Enterprise MSM allows operators to offer a branded solution, without any network integration delay, on a pay-as-you-grow basis, generating revenue from their most important customers from day one.

Enterprise MSM puts operators at the centre of enterprise mobile security.

Advantages of Enterprise MSM

A Cloud-Based Service

A fully white-labelled service that is configurable to meet your brand and propositions. It can be deployed within your datacentre, or via AdaptiveMobile, with no network or enterprise integration required, ensuring rapid setup, faster time to revenue and reduced risk.

Operator Centric

A highly scalable, multi-tenant, self-administered platform that provides you with visibility across all your enterprise customers, fully supporting your customer care and account reporting.

Available on Any Network

Enables you to provide a mobile device security service regardless of whether your customers are on your network, using Wi-Fi, or on your competitors' networks.

Business Case Alignment

Designed to allow for a per subscriber, per month billing model, so as an operator you can pay as you expand your enterprise customer base, with tiered features and pricing to allow you to select the level of service proposition that best suits your business strategy.

Unique Security Proposition

Leverages the full strength of our security expertise, integrating our insight capabilities to help ensure protection against new threats and enabling you to give enterprises unrivalled security for smart devices.



ANDROID

Android and Apple iOS compatible

| Features | Example Tiering | | |
|--|-----------------|---------------|-------------|
| | SOHO Standard | SME Essential | SME Premium |
| Web Policy Controls | | | |
| Full Customizable URL Category, Whitelist, Blacklist control - single policy | | ✓ | N/A |
| Full Customizable URL Category, Whitelist, Blacklist control - multiple policies | | | ✓ |
| Malicious site protection | ✓ | ✓ | ✓ |
| Web Anti-Virus Scanning | | ✓ | ✓ |
| Roaming Policy Controls | | | |
| Separate default policies for national, international and WiFi connected users | ✓A | ✓A | ✓A |
| Separate editable policies for national, international and WiFi connected users | | | ✓A |
| Subscriber usage analysis for administrators | ✓A | ✓A | ✓A |
| Device to Cloud Traffic Encryption | | | |
| Compromised network & hijacking protection | ✓ | ✓ | ✓ |
| Configurable VPN smart routing | ✓A | ✓A | ✓A |
| Trusted private network bypass | ✓ | ✓ | ✓ |
| Compromised Device Detection | | | |
| Jailbroken / root device detection | ✓ | ✓ | ✓ |
| Botnet detection | ✓ | ✓ | ✓ |
| Malicious and compromised app detection | ✓A | ✓A | ✓A |
| Application Policy Controls | | | |
| Handset Application Inventory | | | ✓ |
| App installation scanning | ✓A | ✓A | ✓A |
| Device Controls | | | |
| Device Lock, Wipe | ✓ | ✓ | ✓ |
| Device restrictions (camera, lockscreen, Bluetooth) | | | ✓ |
| Reporting and Management | | | |
| Policy reporting - monthly email | ✓ | ✓ | N/A |
| Policy reporting - full access | | | ✓ |
| Drill down threat reports | ✓ | ✓ | ✓ |
| Corporate policy management portal | ✓ | ✓ | ✓ |

Device version support

- Android versions 4.0, 4.1, 4.2, 4.3 and 4.4
- Apple iOS versions 6 and 7

A - Android only

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For discussion of typical use cases, overview of AdaptiveMobile's existing deployments or a full walkthrough of operator and enterprise experience, contact your local office:

www.adaptivemobile.com/contact-us

About AdaptiveMobile

AdaptiveMobile is the world leader in mobile security protecting over one billion subscribers worldwide and the only mobile security company offering products designed to protect all services on both fixed and mobile networks through in-network and cloud solutions. With deep expertise and a unique focus on network-to-handset security, AdaptiveMobile's award winning security solutions provide its customers with advanced threat detection and actionable intelligence, combined with the most comprehensive mobile security products available on the market today. AdaptiveMobile's sophisticated, revenue-generating security-as-a-service portfolio empowers consumers and enterprises alike to take greater control of their own security.

AdaptiveMobile was founded in 2003 and boasts some of the world's largest mobile operators as customers and the leading security and telecom equipment vendors as partners. The company is headquartered in Dublin with offices in the North America, Europe, South Africa, Middle East and Asia Pacific.

www.adaptivemobile.com

